"I confirm"

Head of the Department:_____

Protocol No.

Date*: 2024*

Syllabus

General Information	Department	Marketing and Management
	Faculty	School of Economics and Business
	Major code	
	Group Number	**531 İ ing**
	Degree level	☐**Bachelor** ☐ Master
	Study format	Full-time education
	Academic year/Semester	2024/ Fall
	Year of study	2024-2025
	Academic semester	☐**Fall** ☐ Spring ☐Summer
Course Information	Course name, code	Corporate ethics
	Credit count	7
	Study load (hours)	90
	Teaching methods	☐ **Lecture** ☐ **Seminar** ☐Laboratory
	Language of instruction	☐Azerbaijani ☐ **English** ☐Russian
	Course type	☐ **Mandatory** ☐ Elective
	Prerequisite course/code	
Instructor Information	Instructor's academic degree, academic title, honorary title, last name, first name, patronymic	T.E.İbrahimov
	Instructor's email address	telman.ibrahimov.1998@gmail.com
	Instructor's contact number	+994709251825
	Office hours	
Course Description		In today's business environment, adherence to ethical principles is a critical requirement for the successful operation of organizations. Corporate ethics is a field that examines the application of moral values

	and ethical standards in both internal and external organizational relationships. This discipline emphasizes the importance of values such as transparency, integrity, social responsibility, and fairness in corporate governance. Throughout the course, students explore the ethical aspects of corporate decision-making, conflict of interest management, the establishment of ethical workplace behavior, and the fundamentals of ethical relationships with employees, customers, and society. Additionally, the course examines the impact of corporate ethics on modern business strategies, the concept of corporate social responsibility (CSR), and how ethical values contribute to an organization's long-term sustainability. This course equips students not only with theoretical knowledge but also with practical skills applicable to resolving ethical challenges in real-world business settings. It prepares them to become responsible leaders in the professional world, capable of navigating complex ethical dilemmas while fostering a culture of integrity and accountability
Course Objectives	The main goal of teaching the subject is to provide undergraduates with comprehensive knowledge about the concept of corporate ethics, its essence and role in the business environment. To achieve this goal, students will be explained in detail about corporate ethical principles, values and ways to apply them in the activities of organizations. During the teaching process, students will learn the legal, social and economic aspects of corporate ethics, as well as acquire analytical skills to understand the importance of ethical values in the decision-making process. At the same time, students will strengthen their knowledge of the principles of corporate social responsibility, employee-manager relations, transparency and reliability in business. During the study of the subject, special attention should be paid to the role that corporate ethics plays in the sustainable development of organizations and the formation of public sympathy, as well as the application of ethical values in the global business environment.
Learning Outcomes	After completing the course and mastering the topics, students should: **Know:** • The theoretical and practical foundations of the concept of corporate ethics; • The impact of ethical behavior rules on the culture and activities of the organization; • The concept of corporate social responsibility (CSR) and its importance in modern business; • National and international standards and regulatory legal framework for corporate ethics; • Strategies and methods used in solving ethical dilemmas in organizations; • Ways to manage discrimination, mobbing and ethical problems in the workplace; • The basics of companies operating in accordance with the principles of sustainable development and ethical leadership.

	Should be able to: • Develop and implement a code of ethical conduct within the organization; • Follow ethical standards in employee relations and business decisions; • Propose appropriate solutions and make decisions when faced with ethical dilemmas; • Plan and implement corporate social responsibility projects; • Identify and manage ethical risks in business activities; • Analyze ethical issues and manage conflicts effectively; • Promote ethical principles to protect the company's image and reputation.
Course Requirements	The applications for students in a corporate ethics course may be as follows: 1. Class Participation: Students should be encouraged to actively participate in the course, ask questions, and participate in discussions. This can help students gain a deeper understanding of the topics. 2. Group Research: Students may be assigned group projects or research that will address real-world scenarios in the corporate field. This can help them develop their collaboration, communication, and problem-solving skills. 3. Market Research Insights and Reporting: Students may be assigned to monitor market developments and analyze and report on these developments. This allows them to gain practical knowledge about their competitors. 4. Guest Speakers and Seminars: Business expert guests may be invited or students may attend seminars organized in the sector. This gives students the opportunity to learn first-hand about current trends and practices in marketing. 5. Field visits: Visits to relevant companies can give students the opportunity to see industry practices and interact with businesses. This can help them connect theoretical knowledge with practice. These requirements can help students develop their business knowledge and skills more effectively by motivating them to participate more effectively in the course.
Academic Integrity	**Academic Integrity** - ensuring the originality of the work done, and sharing the ideas or findings of others by citing sources. **Violations of academic integrity** 1. Plagiarism, 2. Copying, 3. Submitting all or part of a student's previous work, homework, or project in another class without citing the source, 4. Citing non-existent sources or creating a fake database,

	5. Preparing course materials or assignments on behalf of other students, 6. Demonstrating behaviors to gain unfair advantage (providing a sick note when not really ill, making false excuses for an extension of time, or for other purposes), 7. Taking an exam for someone else or having someone else take an exam for you.
Ethical Conduct	The ethical behavior of students participating in the "Corporate Ethics" course aims to ensure success and respect in their educational process and future professional careers. Students must adhere to academic ethical standards by adhering to the principles of honesty and transparency in coursework and projects. They must attend classes on time, with a sense of responsibility, and take an active role in group work to ensure effective collaboration within the team. In addition, they must be sensitive to diversity and cultural sensitivity, and strive to understand different cultures and create a learning environment enriched by diversity. For professional development, they must increase their efforts to communicate with professionals in the sector and create effective networks, while improving their problem-solving and critical thinking skills. They must be aware of social media etiquette and professionalism, create a trustworthy image on online platforms, and maintain online etiquette. In terms of openness to change, innovation, and career development, students must monitor changes in the sector, be open to innovations, and regularly use relevant resources for career development. These ethical behaviors guide students to be successful and ethical both academically and professionally.
Primary Reading List	1. K. Stanberry and Stephen M. Byars, "Business Ethics", Textbook, Houston, 2018 2. C. Fisher and A. Lovell, "Business Ethics And Values, 4th Edition", Textbook, 2013
Supplementary Reading List	Saha et al., "Effect of ethical leadership and corporate social responsibility on firm performance: A systematic review", 2020
Online Resources	https://www.ibe.org.uk/ethicsatwork2021/keyfindings.html https://www.worldometers.info/ https://world-statistics.org/
Grading: 100-Point System	The final grade is the sum of the points given for the current assessment - seminars and colloquiums (0 - 30 points), independent work (0 - 10 points), attendance (0 - 10 points) and intermediate assessment - end-of-semester exams (0 - 50 points). If additional experimental and practical lessons are planned for the same subject, (0 - 10) points are allocated for the assessment of these lessons. Final grade = *current assessment + intermediate assessment*
Seminars and Colloquiums	Colloquiums are organized 3 times per semester according to the academic calendar. Each colloquium is evaluated with 0 - 10 points. The colloquium is mandatory. A student who does not	**0-30**

		participate in the colloquium is given 0 points.	
Assignments		**Writing guidelines required for assignments** Font and size: Arial 12 pt Line spacing: 1.5 Total length of work: minimum 3 pages Deadline for submission: 2 weeks before the end of the semester	**0-10**
		Assignment topics: 1. Unfair competition in the business environment 2. Typology of corporate culture 3. Conflicts in business 4. Directions for improving corporate ethics 5. Spiritual consciousness 6. The importance of the code of conduct and ethics 7. Social responsibility in corporate ethics 8. Social control in industrial enterprises 9. Norms and standards in the labor sphere in enterprises 10. Functions of corporate culture	
Attendance		1 point is deducted for every 10% of the hours allocated for teaching the subject during the semester. A student who misses more than 25% of the lessons in the subject will not be allowed to take the exam.	**0-10**
Examination			**0-50**

Assessment of student knowledge based on the total accumulated semester points is conducted as follows:

Grading Scale:

Points	Letter-Grade Assessment	Performance Level
100 − 91	A	"excellent"
90 − 81	B	"very good"
80 − 71	C	"good"
70 − 61	D	"sufficient"
60 − 51	E	"satisfactory"
Less than 51 points	F	"unsatisfactory"

Course Schedule and Thematic Plan					
N	Date	Subject Topics	Lecture Hours	Seminar Hours	Textbook/Assignments
1		**Formation of corporate ethics as a scientific discipline**	2	2	**K. Stanberry and Stephen M. Byars, "Business Ethics", Textbook, Houston, 2018**

2		Theoretical foundations of social responsibility	2	2	K. Stanberry and Stephen M. Byars, "Business Ethics", Textbook, Houston, 2018; C. Fisher and A. Lovell, "Business Ethics And Values, 4th Edition", Textbook, 2013
3		Stages of development of corporate ethics	2	2	K. Stanberry and Stephen M. Byars, "Business Ethics", Textbook, Houston, 2018
4		The role of ethical principles, norms and rules in the development of corporate	2	2	K. Stanberry and Stephen M. Byars, "Business Ethics", Textbook, Houston, 2018
5		Spirituality and ethics	2	2	K. Stanberry and Stephen M. Byars, "Business Ethics", Textbook, Houston, 2018
6		Spirituality as the basis of corporate ethics	2	2	K. Stanberry and Stephen M. Byars, "Business Ethics", Textbook, Houston, 2018
7		Ethics of corporate relations	2	2	K. Stanberry and Stephen M. Byars, "Business Ethics", Textbook, Houston, 2018 C. Fisher and A. Lovell, "Business Ethics And Values, 4th Edition", Textbook, 2013
8		Determination of human behavior in social management	2	2	K. Stanberry and Stephen M. Byars, "Business Ethics", Textbook, Houston, 2018
9		Formation of moral behavior in social management	2	2	K. Stanberry and Stephen M. Byars, "Business Ethics", Textbook, Houston, 2018
10		Typology of corporate culture	2	2	K. Stanberry and Stephen M. Byars, "Business Ethics", Textbook, Houston,

					2018
11		**Economic ethics**	**2**	**2**	**K. Stanberry and Stephen M. Byars, "Business Ethics", Textbook, Houston, 2018** **C. Fisher and A. Lovell, "Business Ethics And Values, 4th Edition", Textbook, 2013**
12		**Administrative ethics**	**2**	**2**	**K. Stanberry and Stephen M. Byars, "Business Ethics", Textbook, Houston, 2018**
13		**Principles of economic ethics**	**2**	**2**	**K. Stanberry and Stephen M. Byars, "Business Ethics", Textbook, Houston, 2018**
14		**The current state of corporate ethics in North America**	**2**	**2**	**K. Stanberry and Stephen M. Byars, "Business Ethics", Textbook, Houston, 2018**
15		**The current state of corporate ethics in South America**	**2**	**2**	**K. Stanberry and Stephen M. Byars, "Business Ethics", Textbook, Houston, 2018**
16		**The current state of corporate ethics in Europe**	**2**	**2**	**K. Stanberry and Stephen M. Byars, "Business Ethics", Textbook, Houston, 2018**
17		**The current state of corporate ethics in Asia**	**2**	**2**	**K. Stanberry and Stephen M. Byars, "Business Ethics", Textbook, Houston, 2018**
18		**The current state of corporate ethics in Azerbaijan**	**2**	**2**	**K. Stanberry and Stephen M. Byars, "Business Ethics", Textbook, Houston, 2018**
19		**The problems of raising the ethical level of entrepreneurs**	**2**	**2**	**K. Stanberry and Stephen M. Byars, "Business Ethics", Textbook, Houston, 2018**
20		**Issues of organizing social responsibility in industrial enterprises**	**2**	**2**	**K. Stanberry and Stephen M. Byars, "Business Ethics", Textbook, Houston, 2018**
21		**The place and role of social control in**	**2**	**2**	**K. Stanberry and**

		industrial enterprises			**Stephen M. Byars, "Business Ethics", Textbook, Houston, 2018** **C. Fisher and A. Lovell, "Business Ethics And Values, 4th Edition", Textbook, 2013**
22		**Causes of conflict**	2	2	**K. Stanberry and Stephen M. Byars, "Business Ethics", Textbook, Houston, 2018**
23		**Types and ethics of conflict resolution**	1	1	**K. Stanberry and Stephen M. Byars, "Business Ethics", Textbook, Houston, 2018**
		Total:	**45**	**45**	**90**

Lecturer: **T.E.İbrahimov**